

## David Sucher, Developer & Urban Planner Presentations & Consulting Services

### City Comforts & The 3 Rules of Main Street Talks

45 minute slide show by the author, including question and answer, plus a discussion of local topics.

#### **Request either:**

- A General *City Comforts* talk, including 2-3 images from each chapter, to cover a broad overview of what works.

#### **And/or**

- A Specific *The 3 Rules* talk which focuses tightly on how-to-design walkable urbanism.

**Presentation description:** Introduce key decision makers to the concepts of *City Comforts* or *The 3 Rules of Main Street*, then discuss how these ideas relate to your city's needs. Time can be spent in discussion and evaluation of specific issues or in general question and answers.

*(Minimum of 90 minutes, no time limit)*

*Fee: \$2,000 + expenses*

#### **Optional Walking Tour:**

A walking tour following a talk, recapping points previously discussed. Note: Speaker needs a microphone and at least one assistant on the ground to keep group together and act as tour guide. *(Not to exceed 90 minutes)*

*Fee: \$500, in combination with a talk.*

*Custom discussions on any chapter of the book also available, base rate + adaptation fees.*

#### **Consultation:**

Get more from your author talk by scheduling a consultation in conjunction with David Sucher's visit. Schedule a project specific consultation to apply the *City Comforts* approach. \$1000/day with 1/2 day minimum. Please inquire.

#### **Education:**

Advance purchase of *City Comforts* for audience with volume discount, includes handout, "*Teacher's Guide to Use City Comforts, the book*".

*"I've used your book for my undergrad class at Penn each of the last 4 years! I have my students create a Philadelphia version of City Comforts. They read your book and then have to find a few local examples for each category. This exercise forces them to walk around the city and look hard at Philadelphia, something which most of them have never done before." — Richard W. Berman, University of Pennsylvania*

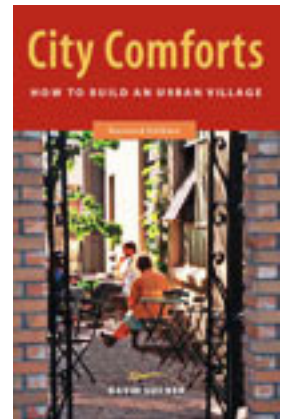
### **New book coming soon! *The 3 Rules of Main Street***

Watch for updates on David's new book — a closer look at practical examples of the *Three Rules of Main Street*, with an eye to understanding what makes them work.

**Schedule a talk or arrange for group purchase of books, email: [book@citycomforts.com](mailto:book@citycomforts.com)**

### **About *City Comforts: How to Build an Urban Village***

**"*City Comforts* doesn't tell. It shows."** — Staffmember, William Stout Architectural Books



## About *City Comforts: How to Build an Urban Village*

*"After you've read your copy, send it to your city supervisors."* —J. Baldwin, *Whole Earth Review*

*"You may not think this topic interests you, but if you live in or near a city, it does whether you know it or not, and Sucher has an uncanny knack for simplifying complicated issues by reducing them to practical essentials. I've never read anything so illuminating about what he calls "the sociable city."*

—Terry Teachout, *Critic*

*"Each of my colleagues on the City Council ought to have a copy."*

—Jim Street, *Member, Seattle City Council*

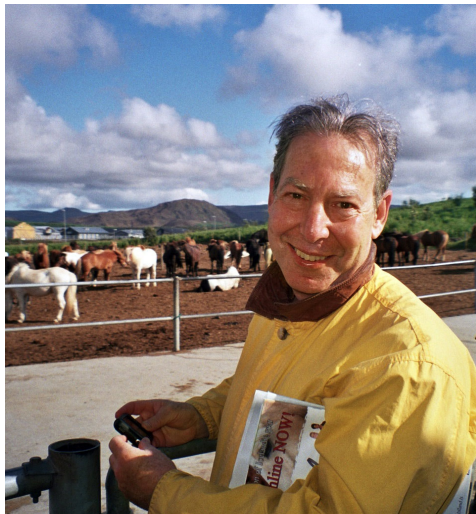
*"City Comforts reminds one that there are literally hundreds of little things — both functional and beautiful — that make a successful urban place. The book's attention to detail stands in contrast to the kind of "silver bullet" thinking that has wrought so much destruction and failure in America's cities."*

—Peter Katz, *The New Urbanism*

*"City Comforts is terrific. It is a wonderful delivery system."*

—Andres Duany, *Town Planner*

*"Clear, to the point and constructive."* —Jane Jacobs, *Author*



## About David Sucher, *Author, Developer & Urban Planner*

David Sucher has developed and constructed neighborhood-scale real estate in Seattle for 25+ years, both residential and commercial, as well as serving as a design consultant to cities, businesses and neighborhood groups. He started his career as an urban planner for the City of Seattle, Washington, USA and has worked on issues such as electric rates, environmentally sensitive areas, design review, environmental impacts statements, and anti-discriminatory lending. He was a member of the Seattle Planning Commission for four years. David Sucher studied at Columbia University, the University of Washington and the Seattle University Law School. He is a member of the Washington State Bar. His current project is a new book entitled *The Three Rules of Main Street*. He lives in Seattle, Washington.

*"I was in the office of a prominent Vancouver landscape architect firm, responsible for some of the most important new projects in the city and there on a desk was a copy of City Comforts. Not surprising, really. Except this copy was absolutely jammed with little stickers and notes, almost doubling the thickness of that little volume. Clearly, City Comforts was a miniature encyclopedia for these urban designers. So my advice to potential purchasers: buy two. City Comforts is the kind of book easily worn out from overuse."*

—Gordon Price, *Former Councillor, City of Vancouver, B.C. (1986–2002)*

**For talks, group purchase of books, or consulting services, email: [book@citycomforts.com](mailto:book@citycomforts.com)**